**CLIP.IT**

**(Snip.ly Clone)**

Features

User can:

* Sign up with email, facebook, & google
* Sign in with email, facebook & google
* Access user profile page
* Update profile, password
* Upload business logo
* Create clips with custom CTA message and button, target link
* Edit clip details,
* Generate shareable link that contains target content and User’s CTA clip
* Customize the appearance of Clip, color, size, position, logo, button
* Convert clip links to short links
* Generate more varieties of clip, i.e. form, banner, etc.
* Directly share the generated link to social media platform, i.e fb, twitter
* Can subscribe to different service package for more content access
* Can make payment online for the package subscribed
* View analytics of the clips and links generated

Visitor can:

* Click on links shared and visit page containing target content and target clip
* Close the clip and be redirected to the actual content page

Build Plan

1. Basic structure with email login and clip creation, link creation
2. Facebook & Google login
3. Clip customization
4. Subscription change
5. Clip varieties
6. Link shortening
7. Payment API integration
8. Function to post on user behalf to all social platform
9. Final design touch up

Gems required

1. <https://github.com/carrierwaveuploader/carrierwave>
2. <https://github.com/mkdynamic/omniauth-facebook>
3. <https://github.com/zquestz/omniauth-google-oauth2>
4. <https://github.com/braintree/braintree_ruby>
5. <https://github.com/paypal/PayPal-Ruby-SDK>